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## Microsoft offers pay-as-you-go data SIM for Windows 10 devices

3G/LTE connectivity via partnership with French MVNO



Microsoft has an app to support its own Windows 10 SIM card

8 Jan 2016 at 12:36, Tim Anderson



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Microsoft will include its own SIM card in some Windows 10 devices, thanks to a partnership with French mobile virtual network operator (MVNO) Transatel.

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Customers can install an app from the Windows Store, though it does appear to be little more than a set of instructions for suitably equipped Windows 10 devices.

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Are you looking for a reliable, convenient way to stay connected everywhere you go, even when WiFi isn't available? The Cellular data app allows you to connect to a trusted nationwide mobile data network using only your Microsoft account.

Connect with – and pay for – a mobile data plan on your Windows 10 device using only your Microsoft account information. That means no fixed contract and no long term commitments to a mobile network operator. Now you can buy and use mobile data at your own convenience.

This is the easiest way to get online using a trusted nationwide network. Purchase a plan via Windows Store anywhere network coverage is available. The Cellular data app can get you connected at any time with a secure, high-speed mobile connection.

This app is designed to work solely with specific Windows 10 devices and requires a Microsoft SIM card.

## Microsoft's app for cellular data

The app does state that users can "connect with – and pay for – a mobile data plan on your Windows 10 device using only your Microsoft account information. That means no fixed contract and no long-term commitment".

The app requires a Microsoft SIM card, which is based on the Transatel SIM 901, offering international 3G/LTE connectivity. That said, the app currently advises that "offers are for domestic plans only [and] international roaming offers will be available soon".

Microsoft's corporate veep Eric Lockard said "we want to promote the adoption of cellular connectivity on Windows tablets and laptops to complement classic Wi-Fi connectivity and make it easier for consumers to connect to the internet, anywhere, anytime. The Transatel SIM 901 solution helps us reach this objective in multiple markets through a single interface".

Transatel currently covers 38 countries with its service, and promises to reach 50 by the end of the first quarter in 2016.

Google also has its own cellular offer, called Project Fi, which offers voice and data connectivity at \$20 per month, plus \$10/GB for data.

Prices and availability for Microsoft's service are not yet available. ®

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