



PRESS RELEASE

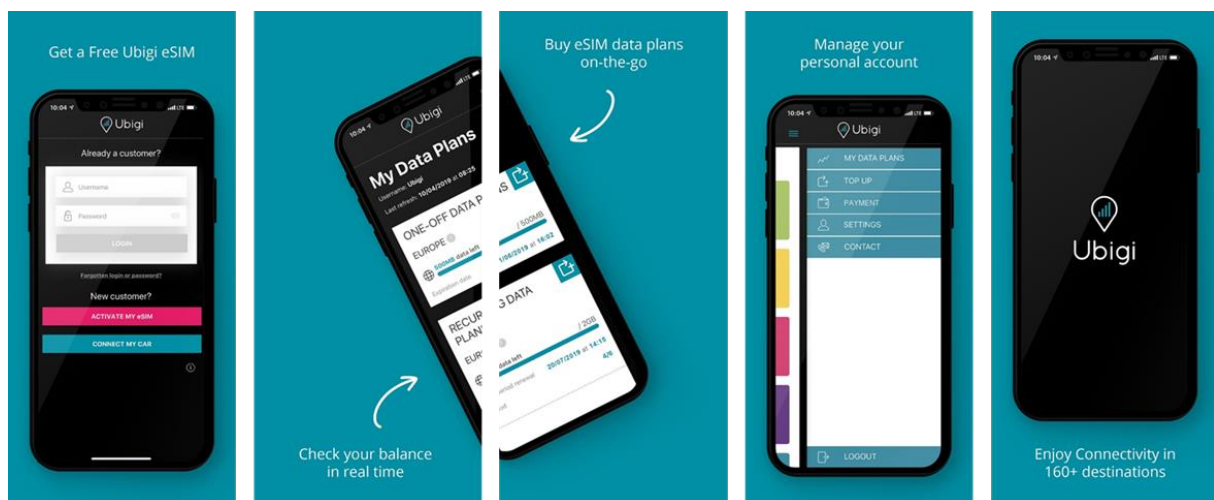
Ubigi on the App Store: eSIM for iPhone and iPad now available in a couple of clicks

Paris, June 29th, 2020

Ubigi is offering seamless eSIM downloads via an app launched today on the Apple App Store. Ubigi's plans are directly accessible in just a few clicks, for all eSIM-compatible iPhones and iPads¹.

Buying a 3G/4G plan has never been this seamless

Ideal for all compatible iPhone and iPad models, the Ubigi app enables instant and free eSIM activation, via an integrated customer journey. Once the app is installed, users only need to click on the icon of the welcome screen. From their account, they are presented with many ready-to-use plan options. Clients' entire setup is completed in a matter of minutes.



iPhone enables the use of the eSIM as an optional, additional, data-only SIM

Ubigi's eSIM offers coverage to users situated beyond the range of a Wi-Fi hotspot, or in areas that are not within their usual carrier's footprint. Last, it offers future travelers data connectivity, at local prices, in more than 160 different countries and destinations. Ubigi's eSIM can choose the network with the best coverage even in the most remote areas.

iPhone users can now activate an additional data-only plan from Ubigi on iPhone 11 and iPhone 11 Pro models, iPhone XS models and iPhone XR, as well as for iPad with eSIM, making it easy to use two different data plans on one device.

¹ <https://cellulardata.ubigi.com/ubigi-esim-compatible-devices/iphone-ipad-compatible-ubigi-esim-data-plans/>



PRESS RELEASE

Now even better with a limited “Work-from-home” offer

To stay connected from any place in the world, while benefiting from the most cost-effective services, Ubigi’s ‘limited offer’ plans provide users with the best possible connectivity and coverage, with prices for every budget.

WORK-FROM-HOME - Limited Offer

10 special teleworking new local data plans to keep you always connected at home.

ASIA 3GB valid 30 days US \$35 US \$25	EUROPE+ 10GB valid 30 days US \$59 US \$34	EUROPE+ 25GB valid 30 days US \$99 US \$88	CANADA 5GB valid 30 days US \$39	FRANCE 10GB valid 30 days US \$29 US \$22	JAPAN 10GB valid 30 days US \$44	SPAIN 10GB valid 30 days US \$19
SWITZERLAND 10GB valid 30 days US \$29	UK 10GB valid 30 days US \$29 US \$19	UKRAINE 5GB valid 30 days US \$19				

Apple eSIM-enabled devices supporting Ubigi’s data plans

The following are eSIM-enabled, dual-SIM iPhone models supporting Ubigi’s eSIM data plans²:

- iPhone 11
- iPhone 11 Pro
- iPhone 11 Pro Max
- iPhone SE (2020)
- iPhone XS
- iPhone XS Max
- iPhone XR

The following are eSIM-enabled iPad models (Wi-Fi + 4G) supporting Ubigi’s eSIM data plans³:

- iPad Pro 12.9-inch (3rd generation and later)
- iPad Pro 11-inch
- iPad Air (3rd generation)
- iPad (7th generation)
- iPad mini (5th generation)

² The recommended iOS versions are iOS 13.3 and later versions.

³ iPhone and iPad models sold in mainland China are not eSIM-enabled and therefore are not compatible with Ubigi’s eSIM data plans.



PRESS RELEASE

About Ubigi

Ubigi is Transatel's new customer-facing brand for worldwide cellular connectivity dedicated to the Internet of Things. The service offers "always connected" wireless capabilities for smartphones, laptops, tablets, and automobiles, at near-to-local rates in over 160 countries and destinations.

About Transatel

Now a member company of NTT Group, one of the largest telecom companies in the world, Transatel offers an unparalleled, eSIM-capable, cellular solution for global and secure IoT connectivity. Since its inception in 2000, the company has launched over 170 MVNOs (Mobile Virtual Network Operators), establishing Transatel as the leading European MVNE/A (Mobile Virtual Network Enabler/Aggregator). Having acquired expertise in Machine-to-Machine connectivity, the company easily transitioned into the Internet of Things, where it now addresses the three market segments of automotive, laptops and tablets, and the industrial IoT.

For more information, please contact:

A+ Conseils

Clara DALLAY
+33 (0)1 44 18 65 58
+33 (0)6 48 45 01 53
clara@aplusconseils.com

Etienne LUGAGNE
+33 (0)1 44 18 65 57
+33 (0) 7 81 75 04 63
etienne.aplusconseils@gmail.com