



Wednesday, 3rd of September - Transatel's brand LeFrenchMobile – a multilingual prepaid service dedicated to travellers in France and Europe – widens its offer to data users traveling around the world.

The offer just came out under the name of **DataSIM**; as of today you can use this service to surf internet and use your favorite apps at the lowest rates in France, Germany, Poland & Israel but many more countries are promised to come very soon in the aim of covering the world!

The tariffs are starting from €5.90 for 200MB for 2 days and also 1GB for only €35.90 for one whole month in Zone 1 including France and Poland. Zone 2 includes Germany and Israel and the bundles are 100MB for €5.90 for 2 days and 100MB for €9.90 valid 30 days. Each zone has 4 different bundles which vary of MB and validity which can be checked out on their website as well.



Through its second offer **EuroSIM** – SIM card for calls, texts & data within the European Union – you can also benefit from cheap data bundles covering all countries within the European Union.

It is the perfect match for people traveling and wanting to stay connected with their tablet, computer or thanks to a WIFI device. Customer service is offered in 3 languages and the website is available in 7 languages. As usual SIM cards can be ordered online through the web shop and delivered all over the world.

Top-ups and balance check are on the go thanks to a webapp available from anywhere. Both offers are available at <u>www.lefrenchmobile.com</u> so no more excuses not to travel smart.

For Jacques Bonifay, CEO of Transatel "the launch of a Data service like this one is just the beginning and will soon be extended to Transatel Mobile's offers as well".

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About LeFrenchMobile

LeFrenchMobile is the first offer dedicated to English speakers during their stay in France. LeFrenchMobile offers preferential tariff calls to users' home countries, and a preferential tariff to call other LeFrenchMobile users. In addition, the LeFrenchMobile service is entirely in English: mobile phone, website, and customer service.

About Transatel

TRANSATEL is a European mobile telecommunications business created in 2000 which is active in France, the United Kingdom, Belgium, Luxembourg, Switzerland, and the Netherlands.

Transatel was first active on the mobile telephony market as a Mobile Virtual Network Operator (MVNO). As an MVNO, Transatel markets its own offer under its own brand aimed at frequent travelers and transborder commuters (www.transatel-mobile.com), as well as other offers such as Phonethic (charity offer in Belgium www.phonethic.be) and LeFrenchMobile (dedicated offer for Anglophone residents in France - (www.lefrenchmobile.com).

Furthermore, Transatel now offers what are known as Mobile Virtual Network Enabler (MVNE) services, offering a turnkey solution for those wishing to launch MVNOs, as well a platform for offering M2M (machine-to-machine) solutions.

Transatel currently holds a unique position in the market: It maintains a technical infrastructure connected to 8 large mobile operators in Europe (Bouygues Telecom, Orange France, Orange Switzerland, Everything Everywhere UK, Base and Mobistar in Belgium, KPN Telfort in the Netherlands, and Tango in Luxembourg)

For more information, please visit: www.transatel.com - www.transatel-mobile.com - www.transatel-solutions.com - www.transatel-m2m.com

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