



Press Release

Paris, April 12th, 2016

Discover the splendors of Austria with Transatel DataSIM

As travelers explore Austria's cultural riches and industrial strengths, they can count on a secure internet connection at €2.4cts/MB, via A1 Telekom's network.

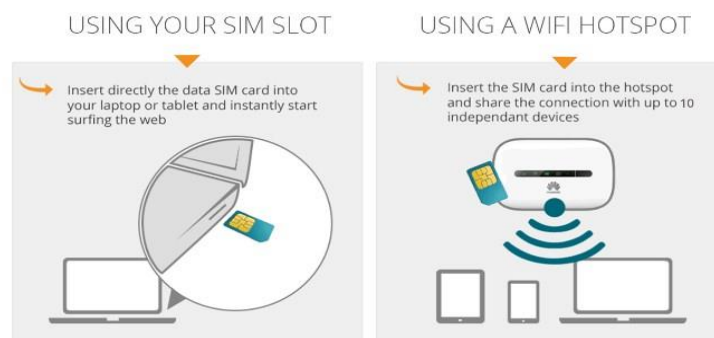
Globe trekkers can benefit from continuous internet connectivity while in Austria, the latest addition to Transatel DataSIM's growing footprint, which now includes 43 countries around the world. Austria annually welcomes over 26.7 million visitors¹; these world travelers can now spend more time taking in the country's glorious Alpine views instead of being tethered to elusive Wi-Fi connections. More than just a scenic destination, Austria attracts business travelers with its booming finance, mechanical and steel industries². Transatel DataSIM offers an easy way for these professionals to stay connected while in Austria without having to worry about expensive roaming fees. Another advantage of the DataSIM card is that it can be easily be recharged and used in neighboring Germany, Poland, Slovenia, or in any of the 40 other locations that Transatel DataSIM covers³. Additional countries are added every month.

For more information about Transatel DataSIM, please visit our new website www.transatel-datasim.com

How does Transatel's DataSIM card work?

Simply inserted into any laptop or tablet equipped with a SIM slot, the prepaid DataSIM card is delivered to your address before departure and offers permanent cellular connectivity in 43 countries, at local prices.

How can I use my SIM Card?



¹ Austrian National Tourist Office, [Facts and Figures](#), 2015

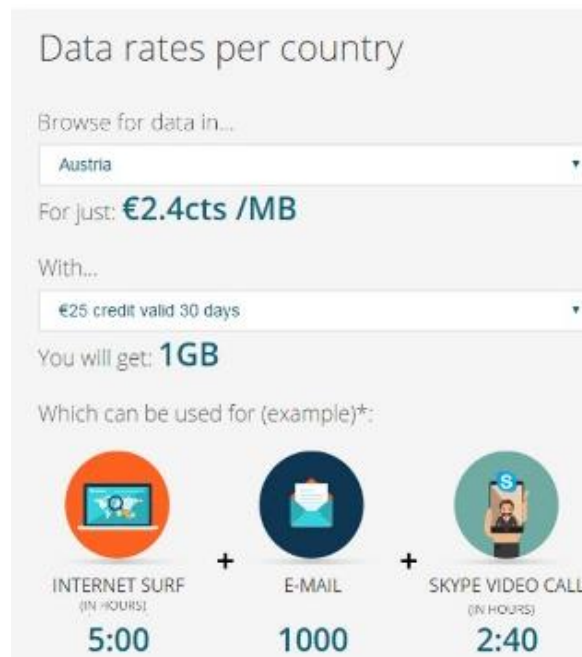
² Advantage Austria, [Key Sectors](#), 2016

³ To date: Austria, Belarus, Belgium, Bulgaria, Cambodia, Croatia, Cyprus, Denmark, Egypt, Estonia, Finland, France, Germany, Hong Kong, Iceland, India, Ireland, Israel, Ivory Coast, Latvia, Lithuania, Luxembourg, Macedonia, Malaysia, Malta, Mexico, Netherlands, New Zealand, Norway, Poland, Portugal, Romania, Serbia, Singapore, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, United Kingdom, United States



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For travelers who do not own a laptop or tablet with a slot for a SIM card, Transatel offers the Wi-Fi hotspot as an alternative. Ordered and delivered already preconfigured with the SIM card, the hotspot shares internet access with up to ten separate devices simultaneously. This is an ideal solution for trips with family, friends, or colleagues, whether to consult emails, surf the web, use mobile apps for navigation, stream videos, stay connected via social media, and instantly send home—or to the office—videos and photographs.



'Desperately seeking Wi-Fi' is a tribulation of the past

In a world where staying connected is a necessity, the Transatel DataSIM card offers peace of mind. Travelers install their SIM card once and continue to benefit from a secure and private cellular connection wherever their travels take them. The hassle of entering personal details, following circuitous routes to log in, or repeatedly producing a credit card to pay for temporary Wi-Fi access is over. In addition, one's daily route is no longer influenced by proximity to a good source of Wi-Fi.

About Transatel

For the past 15 years, Transatel has been offering, through a technical platform and associated services, a solution helping a diversity of players meet their market for mobile telephony and data connectivity. The company is positioned either as an enabler of mobile services in a BtoB context (Mobile Virtual Network Enabler), acting as third party and adapting to multiple business models, or as a mobile operator (Mobile Virtual Network Operator) with a BtoC retail activity.

Transatel's 5 areas of expertise (MVNO, MVNE/A, Machine-to-Machine, embedded connectivity, and multi-local data connectivity) cover the extent of possible airtime offerings, currently delivering connectivity to over 1.7M SIM cards. With 70% of its revenues generated abroad, the 160-strong company is established in France, the UK, Belgium, Luxembourg, Switzerland, the Netherlands, and the United States.

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