

# Travelers Can Share Their Olympics 2016 Experience With Transatel's DataSIM, Direct From Brazil

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 EDITOR , JUNE 22, 2016

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For €0.083 per MB via Oi Movel's network, Transatel DataSIM now provides travelers with a reliable cellular internet connection from the minute they land in Rio. The global SIM card is delivered at no extra cost to their home or office before their departure. Transatel further celebrates the Olympics with an exclusive data bundle deal? €49 per GB valid for 15 days. The rechargeable prepaid SIM card, installed once and for all, is reusable in any of the 47 countries of the network, such as Mexico or the United States.

Transatel DataSIM is currently expanding its footprint to cover 47 destinations including Brazil, the first South American country in the network. The 480,000 international athletes, travelers, and spectators expected to arrive in Rio abroad for this summer's 2016 Olympic Games can stay connected to the internet thanks to cost-saving local data rates.

This year, the Game's motto is "Live Your Passion". Transatel DataSIM makes it easy to do just that by eliminating the tether of hard to find Wi-Fi connections and expensive roaming charges. To help travelers further control their expenses during the festivities, Transatel DataSIM offers a special discount on its data bundle package for Brazil. 1GB of data for €49 Olympic-goers can benefit from 1GB of data valid for 15 days.

The DataSIM card has a life that continues well after the athletic events conclude. Travelers can recharge the SIM online and use it again in Mexico, the United States, or in any of the 45 other countries that Transatel DataSIM covers.

How does Transatel's DataSIM card work?

Simply inserted into any laptop or tablet equipped with a SIM slot, the prepaid data SIM card is delivered for free internationally and allows travelers to benefit from permanent internet connectivity worldwide, at local prices.

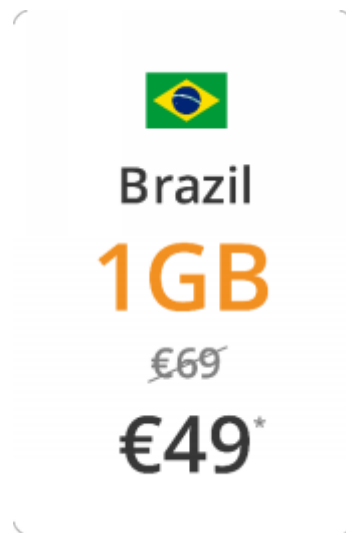
How can you use your DataSIM card?



For travelers who do not own a laptop or tablet with a slot for a SIM card, Transatel offers the Wi-Fi hotspot as an alternative. Ordered and delivered already preconfigured with the SIM card, the hotspot shares internet access with up to ten separate devices simultaneously. This is an ideal solution for trips with family, friends or colleagues, whether to consult emails, surf the web, use mobile apps for navigation, stream videos, stay connected via social media, and instantly send home? or to the office? videos and photographs.

‘Desperately seeking Wi-Fi’ is a tribulation of the past

In a world where staying connected is a necessity, the Transatel DataSIM card offers peace of mind. Travelers insert their SIM card once and continue to benefit from a secure and private cellular connection wherever their travels take them. The hassle of entering personal details, following circuitous routes to log in, or repeatedly producing a credit card to pay for temporary Wi-Fi access is over. In addition, no longer is one’s daily route influenced by proximity to a good source of Wi-Fi.



For more information, please visit our new website [www.transatel-datasim.com](http://www.transatel-datasim.com)

#### About Transatel

For the past 15 years, Transatel has been offering, through a technical platform and associated services, a solution helping a diversity of players meet their market for mobile telephony and data connectivity. The company is positioned either as an enabler of mobile services in a BtoB context (Mobile Virtual Network Enabler), acting as third party in adapting to multiple business models, or as a mobile operator (Mobile Virtual Network Operator) with a BtoC retail activity.

Transatel’s 5 areas of expertise (MVNO, MVNE/A, Machine-to-Machine, embedded connectivity, and multi-local connectivity) cover the extent of possible airtime offerings, currently delivering connectivity to over 1.7M SIM cards. With 70% of its revenues generated abroad, the 160-strong company is established in France, the UK, Belgium, Luxembourg, Switzerland, the Netherlands, and the United States.