



Press Release

## Now with Transatel DataSIM, say *'buongiorno'* to your private cellular network in Italy

Paris, February 15<sup>th</sup>, 2017 – Travelers no longer need to worry about their connectivity options or roaming costs while in Italy. By offering cellular coverage in this country, Transatel DataSIM extends its portfolio of over 100 popular destinations, thanks to a partnership with local operator Wind Italy. A better-deal bundle moreover offers customers secure connectivity of 1GB for just 15€. This allows every kind of traveler to explore the *Bel paese* safely, freely and cost-effectively.



Data in the Italy bundle can be used for up to 30 days after first connection.

The SIM card can be installed in a favorite device, be it a hotspot, laptop or tablet. It can be purchased via [www.transatel-datasim.com](http://www.transatel-datasim.com), and is delivered worldwide, so travelers are ready-to-go on their journey. The prepaid global SIM card expires 18 months after last use and can be recharged for use in any of the other available destinations. Recharging is now made easier via the personal account management web app, redesigned to be even more user-friendly.

Transatel DataSIM delivers an “always on” service, which promises travelers reliable, secure data connectivity during their travels.

### **Data bundles to make regional travel cost-effective**

Transatel DataSIM offers a variety of other bundles, fittingly grouped into continents, for their consumers. To date, there are 6 other bundle pass offers, each equipped with 1GB: Europe, Asia, Oceania, Americas, Africa, and the Caribbean. Bundles can be combined and added to existing credit on the account. The bundle is then prioritized when traveling to a country covered by the bundle.



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### **How does Transatel's DataSIM card work?**

Simply inserted into any laptop or tablet equipped with a SIM slot, the prepaid data SIM card is delivered internationally and allows travelers to benefit from permanent internet connectivity worldwide.

How can you use your DataSIM card?



in your smartphone



in your iPad or other tablets



in your laptop



in your mobile WiFi hotspot

For travelers who do not own a laptop or tablet with a slot for a SIM card, Transatel offers the Wi-Fi hotspot as an alternative. Ordered and delivered already preconfigured with the SIM card, the hotspot shares internet access with up to ten separate devices simultaneously. This is an ideal solution for trips with family, friends or colleagues, whether to consult emails, surf the web, use mobile apps for navigation, stream videos, stay connected via social media, and instantly send home—or to the office—videos and photographs.

For more information, please visit our website [www.transatel-datasim.com](http://www.transatel-datasim.com)

### **About Transatel**

For the past 16 years, Transatel has been offering, through a technical platform and associated services, a solution helping a diversity of players meet their market for mobile telephony and data connectivity. The company is positioned either as an enabler of mobile services in a BtoB context (Mobile Virtual Network Enabler) or as a mobile operator (Mobile Virtual Network Operator) with a BtoC retail activity. Transatel's 5 areas of expertise (MVNO, MVNE/A, Machine-to-Machine, embedded connectivity, and multi-local data connectivity) cover the extent of possible airtime offerings, currently delivering connectivity to over 1.7M SIM cards. With 75% of its revenues generated abroad, the 180-strong company is established in France, the UK, Belgium, Luxembourg, Switzerland, the Netherlands, and the United States.

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