



PRESS RELEASE

Paris, June 6<sup>th</sup>, 2017

## Transatel is this year's 'Best MVNO Provider' at the Mobile Industry Awards

*Transatel is rewarded for their first participation at the Mobile Industry Awards held in London last week with the title of Best MVNO Provider<sup>1</sup>. Organised by Mobile Today, the channel's leading sector-specific publication, the award aims to distinguish the MVNE (Mobile Virtual Network Enabler) or MVNA (Aggregator) that has most contributed to the market's development during the past year. Focus is on the quality of the support offered to MVNO clients: technical innovations to suit client USPs, client testimonials, and elements driving MVNO partner success. Among the case studies described by Transatel were the launch of Economy Mobile on the EE network and the transformation of Medialaan into Belgium's 4<sup>th</sup> mobile operator by achieving full MVNO status via Transatel's technical architecture.*



Transatel distinguished as "Best MVNO Provider"

Judges' comment: "Without partners, MVNOs would struggle to offer the amazing service they do. It was felt that Transatel had demonstrated an innovative approach to support their partners and provided them with cost-efficient & flexible enabler services."

Philippe Vigneau, Head of Business Development at Transatel: "We're very grateful to the jury for this prize and see it as the recognition of our unique value proposition in the UK, France and Belgium. We're able to launch MVNOs in under 6 weeks and with unbeatable setup costs. With best-in-class network partnerships, the added capabilities of Fixed-Mobile Convergence, services like near real-time CDR feed, off-the-shelf CRM, or APIs for custom provisioning, we strengthen our position of undisputed leader in these 3 countries."

For more information, please visit [www.transatel.com](http://www.transatel.com)

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<sup>1</sup> <http://www.mobiletoday.co.uk/awards/lists/winners.aspx>

## **About Transatel**

For the past 16 years, Transatel has been offering, through a technical platform and associated services, a solution helping a diversity of players meet their market for mobile telephony and data connectivity.

As the leading European MVNE/A (Mobile Virtual Network enabler), Transatel first built a strong expertise in Machine-to Machine connectivity before entering the Internet of Things arena in 2015. Today, the company offers an unparalleled cellular solution for global, multi-local data connectivity with eSIM capabilities to address the connected devices and embedded connectivity markets.

Transatel currently manages 1.7M SIM cards with a coverage footprint of over 100 destinations. With 75% of its revenues generated abroad, the 180-strong company is established in France, the UK, Belgium, Luxembourg, Switzerland, the Netherlands, and the United States.

## **PRESS CONTACT (A+ Conseils)**

Christelle ALAMICHEL

[christelle@aplusconseils.com](mailto:christelle@aplusconseils.com)

+33 (0)1 47 27 00 14

+33 (0)6 31 09 03 83