

Press Release

## Be at home in the Land of the Gods, thanks to Transatel DataSIM

Paris, June 11<sup>th</sup>, 2017 – Transatel DataSIM once again extends its portfolio of over 110 travel destinations, introducing Greece as its latest addition. Users of the cellular service will now be able to stand connected whether gazing on the Acropolis or the cliffs of Santorini, all thanks to a partnership with Wind Greece.

The new location has been added to the Europe Data Bundle<sup>1</sup> at a current rate of €25 for 2GB. Users can also purchase data at a rate of 0.025€/MB when using their credit balance. Mediterranean travelers and business people can take advantage of Transatel DataSIM's security and freedom when visiting Croatia, France, Italy, Malta, Slovenia, Spain, for example, and now Greece.





The SIM card can be installed in a favorite device, be it a hotspot, laptop or tablet. It can be purchased via <a href="www.transatel-datasim.com">www.transatel-datasim.com</a>, and is delivered worldwide, so travelers are ready-to-go on their journey.

The prepaid global SIM card can be recharged for use in any of the other available destinations, expiring 18 months after last use. Recharging is now made easier via the personal account management app (available on the App Store and Google Play Store), redesigned to be even more user-friendly.

Transatel DataSIM delivers an "always on" service, which promises travelers reliable, secure data connectivity during their travels.

Other destinations include: Austria, the Azores, Balearic Islands, Belgium, Bulgaria, Canary Islands, Croatia, Cyprus, Denmark, Estonia, Finland, France, French Guiana, Greece, Guadeloupe, Hungary, Iceland, Ireland, Italy, La Désirade, Latvia, Liechtenstein, Lithuania, Luxembourg, Madeira, Malta, Marie-Galante, Martinique, Montenegro, the Netherlands, Norway, Poland, Portugal, Reunion Island & Mayotte, Romania, Russia, Sardinia, Sardinia, Serbia, Sicily, Sint Maarten, Slovakia, Slovenia, Spain, St. Barthélémy, St. Martin, Sweden, Switzerland, Turkey, United Kingdom, Ukraine and the Vatican.



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## How does Transatel's DataSIM card work?

How can you use your DataSIM card?



Simply inserted into any laptop or tablet equipped with a SIM slot, the prepaid data SIM card is delivered internationally and allows travelers to benefit from permanent internet connectivity worldwide.

For travelers who do not own a laptop or tablet with a slot for a SIM card, Transatel offers the Wi-Fi hotspot as an alternative. Ordered and delivered already preconfigured with the SIM card, the hotspot shares internet access with up to ten separate devices simultaneously. This is an ideal solution for trips with family, friends or colleagues, whether to consult emails, surf the web, use mobile apps for navigation, stream videos, stay connected via social media, and instantly send home—or to the office—videos and photographs.

For more information, please visit our website <a href="www.transatel-datasim.com">www.transatel-datasim.com</a>

## **About Transatel**

For the past 17 years, Transatel has been offering, through a technical platform and associated services, a solution helping a diversity of players meet their market for mobile telephony and data connectivity.

As the leading European MVNE/A (Mobile Virtual Network enabler), Transatel first built a strong expertise in Machine-to-Machine connectivity before entering the Internet of Things arena in 2015. Today, the company offers an unparalleled cellular solution for global, multi-local data connectivity with eSIM capabilities to address the connected devices and embedded connectivity markets.

Transatel currently manages 1.7M SIM cards with a coverage footprint of over 100 destinations. With 75% of its revenues generated abroad, the 180-strong company is established in France, the UK, Belgium, Luxembourg, Switzerland, the Netherlands, and the United States.

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