



# Acer Launches the New Swift 7, Redefining the World's Thinnest Laptop

[SIGN IN](#) [SEARCH](#)

LAS VEGAS (2018-01-06)

## Editor's Summary

- The new Acer Swift 7 (SF714-51T) stakes its claim as the world's thinnest laptop<sup>1</sup>, imbued with exquisite detail and craftsmanship
- Powerful Intel® Core™ processors and blazing-fast, built-in Intel® XMM™ 4G LTE connectivity keeps users productive and always-connected
- Acer also announces the Acer Spin 3, a convertible laptop for those seeking out versatility and reliability

Acer today launches the world's thinnest laptop<sup>1</sup>, the new Swift 7 (SF714-51T). At just 8.98 mm thin, the new Swift 7 is an always-connected PC running Windows 10 that's designed for mobility, with an ultraportable design packing a powerful Intel® Core™ i7 processor, all-day battery life and a personal, trusted 4G LTE connection.

"We're extremely proud to make the world's thinnest laptop even thinner with the new Swift 7," said Jerry Kao, President of IT Products Business of Acer Inc. "Building on the engineering breakthroughs from the previous generation, the new Swift 7 steps up the game with an even slimmer chassis, powerful performance and always-on 4G LTE connectivity for professionals on the go."

"The next PC anyone buys should be a great PC – powerful to feed the newest, richest experiences all day long," said Chris Walker, Vice President of Intel Corp. "Acer's Swift 7 delivers on the performance expectation then ups the ante with built-in 4G LTE in an ultra-thin, stunning design. It's the perfect PC for those who have things to do and create anywhere, at any time."

"Acer's new Swift 7 is a great Windows 10 PC for on-the-go professionals or consumers who crave portability and connectivity," said Peter Han, Vice President, Partner Devices and Solutions, Microsoft Corp. "The Swift 7 is thin, light, and perfect for customers to stay connected on the go."

## Always-Connected

The Acer Swift 7's unmatched slim design is only the beginning of the new features on offer. Blazing-fast, built-in Intel XMM 4G LTE connectivity keeps users productive and always-connected, especially useful for professionals who wish to eliminate tedious wireless connection problems on the road so they can stay focused on the task at hand. In addition to a Nano SIM card slot, the Swift 7 features eSIM technology, allowing download and activation of eSIM profiles. The Swift 7 ships with a Transatel profile provisioned with up to 1 GB<sup>2</sup> of free data valid for one month in 48 countries<sup>3</sup> to help users get started immediately, while additional data plans can be easily purchased

as needed through the Mobile Plans application while travelling around the world. 802.11ac wireless with 2x2 MIMO provides reliable and fast connections to the office or home network.

### **Both Brawn and Beauty**

Powered by a 7<sup>th</sup> Gen Intel® Core™ i7 processor, the Swift 7 provides incredible performance, a seamless Windows 10 experience and up to 10 hours<sup>4</sup> of battery life. 256 GB of PCIe SSD storage offers plenty of room to keep important files at the user's fingertips, while 8 GB of LPDDR3 memory keeps multitasking smooth and responsive. A fingerprint reader allows password-free and more secure sign-in through Windows Hello.

The Swift 7's unibody aluminum chassis is pleasing to the eye and gentle to touch, perfect for modern professionals seeking a sophisticated look. Its new high-resolution display has been upgraded to 14-inches, and sports a Full HD IPS<sup>5</sup> display, Acer Color Intelligence™ for lifelike clarity at every angle, as well as a Corning® Gorilla® Glass NBT™ touchscreen and touchpad. Typing has never been easier thanks to the Swift 7's backlit keyboard, which is handy in low-light conditions such as long-haul international flights or train journeys.

### **Spin 3: Destined to Turn Heads**

Acer has also announced its refreshed Spin 3 (SP314-51) laptop, designed for users seeking out a versatile device for all-day productivity and entertainment. Its durable 360° dual-torque hinge enables it to function as a laptop, tablet, display and even provides a space-saving tent mode, all in a single device. Now equipped with a powerful 8<sup>th</sup> Gen Intel Core processor and impressive storage options, the Spin 3 merges exceptional performance with portability. It provides up to 12 hours<sup>4</sup> of battery life for digital work and play on the move, with two front-facing speakers with Acer TrueHarmony™ technology. The Spin 3's 14-inch display supports vivid imagery in Full HD with IPS technology, allowing on-screen content to shine through in exceptional detail.

### **Pricing and Availability**

The Acer Swift 7 will be available in North America in March with prices starting at US\$1,699; and in EMEA in April with prices starting at €1,699.

The Acer Spin 3 will be available in North America in February with prices starting at US\$599; and in EMEA in January with prices starting at €649.

Exact specifications, prices, and availability may vary by region. To find out about availability, product specifications and prices in specific markets, please contact your nearest Acer office or retailer via [www.acer.com](http://www.acer.com).

<sup>1</sup> Based on Acer's internal survey as of January 5, 2018 of competing clamshell laptop designs available on the market, running Windows OS or OSX

<sup>2</sup> For devices sold in Germany, the trial plan will not be able for use domestically, but the validity period will be extended to six months for use abroad. For devices sold in Canada, as the trial plan does not include domestic coverage, the validity period will also be extended to six months for use abroad.

<sup>3</sup> Belarus, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Israel, Italy, Japan, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Madeira, Malaysia, Malta, Montenegro, Netherlands, Norway, Philippines, Poland, Portugal, Romania, Russian Federation, Serbia, Singapore, Slovakia, Slovenia, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, Ukraine, United Kingdom, United States, and Vietnam

<sup>4</sup> Listed battery life is based on MobileMark 2014<sup>®</sup> productivity mode testing with wireless on. Details of MobileMark 2014 testing are available at [www.bapco.com](http://www.bapco.com). Battery life rating is for comparison purposes only. Actual battery life varies by model, configuration, application, power management settings, operating conditions, and features used. A battery's maximum capacity decreases with time and use.

<sup>5</sup> All brands and product names mentioned herein include trademarks of their respective companies and are used solely to describe or identify the products

[ABOUT ACER](#)

[CONTACT ACER](#)

[INVESTOR RELATIONS](#)

[PRESS](#)

[CORPORATE SOCIAL RESPONSIBILITY](#)

[CAREERS](#)

[AWARDS](#)

[SERVICE](#)

[ACER COMMUNITY](#)

[DRIVERS AND MANUALS](#)

[ACER ANSWERS](#)

[CONTACT SUPPORT](#)

[RESOURCES](#)

[INNOVATIONS](#)

[REGISTER PRODUCT](#)

[PREDATOR](#)

[NEXT@ACER](#)

[ACER DESIGN](#)

[WHERE TO BUY](#)

[SOFTWARE](#)

[LEGAL](#)

[PRIVACY](#)

[COOKIE POLICY](#)

[LEGAL NOTICE](#)

## Get the Latest

Be the first to know about the latest products, exclusives and offers from Acer.

By signing up, I accept the terms of Acer's Privacy Policy

© 2018 Acer Inc.

This website is best viewed using Internet Explorer 9 , Chrome , Safari and newer browsers.

Intel, the Intel Logo, Intel Inside, Intel Core, and Core Inside are trademarks of Intel Corporation or its subsidiaries in the U.S. and/or other countries.

United States