

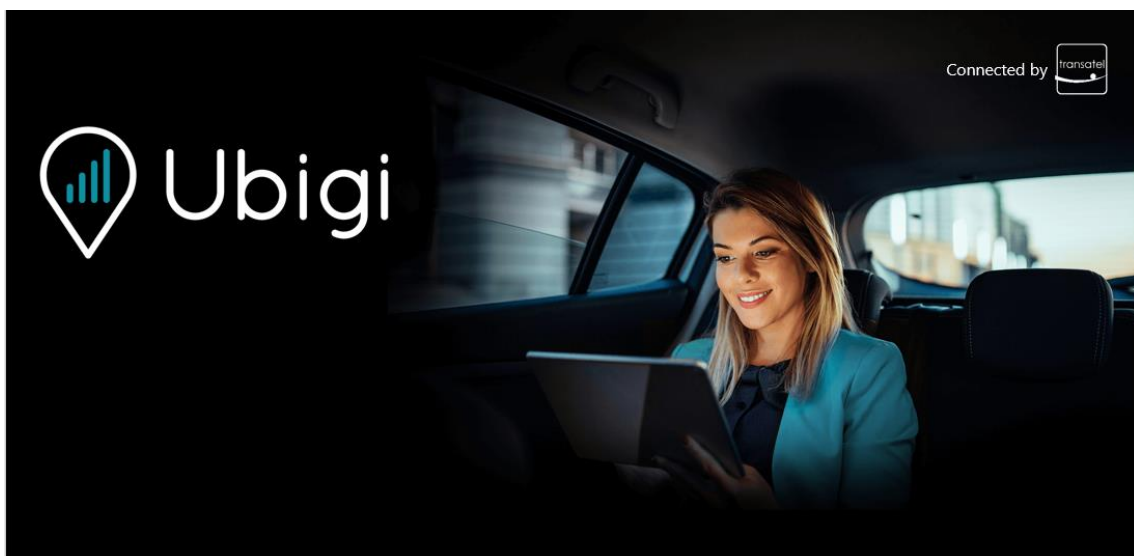


News Alert

- Qualcomm 4G/5G Event in Hong Kong -

## Transatel CEO Jacques Bonifay to present with Gemalto and Qualcomm the eSIM for *Always Connected PCs*

Paris, France, October 22<sup>nd</sup>, 2018



On October 24<sup>th</sup>, from 12:00 to 12:30 in Grand Ballroom 2/3 of the Kerry Hotel in Hong Kong, Jacques Bonifay, Transatel CEO, will speak as a panelist on *eSIM expansion from Mobile to Always Connected Computing and into the IIoT*, hosted by Reiner Klement, VP, Product Management at Qualcomm Technologies, Inc. He will explain Transatel's eSIM strategy, as deployed via the newly launched Ubigi brand. The brand's core mission is to enable *Always Connected PCs* worldwide.

### About Transatel

As the leading European MVNE/A (Mobile Virtual Network Enabler/Aggregator), Transatel has, since its inception in 2000, launched over 170 MVNOs (Mobile Virtual Network Operators) and built a strong expertise in Machine-to-Machine connectivity, before entering the Internet of Things arena in 2014. Today, the company offers an unparalleled cellular solution for global, multi-local data connectivity with eSIM capabilities for the IoT, addressing the connected car, connected objects, and embedded connectivity markets.

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