



PRESS RELEASE

Amazon Alexa in-car voice service now available in the Uconnect Services for the New Jeep® Compass thanks to Ubigi's cellular connectivity solution

New Jeep® Compass now also offers Amazon's Alexa Voice Service on-board. An innovative feature added to Uconnect Services suite of connected services enabled by Ubigi, Transatel's cellular connectivity solution for connected cars. The launch on the new Jeep follows its recent one on the Fiat New 500. The Alexa onboard voice service will be progressively deployed on the other models of FCA Italy, wholly owned subsidiary of Stellantis N.V.

The Fiat New 500 and New Jeep® Compass occupants can now use simple voice commands to ask Alexa anything: play their favorite tune, hear the news, check the weather, find places and get their directions or control smart home devices remotely. The service is already available in Italy, France, Germany, Austria and will be progressively scaled up in other European markets.

This new feature is embedded in Uconnect™ Services suite and made possible by the state-of-the-art level of connectivity offered by Ubigi 4G eSIM embarked in the vehicles. Ubigi's connectivity solution also enables Wi-Fi on-board via a built-in Wi-Fi hotspot, which can connect up to 8 devices at once simultaneously. Uninterrupted high-speed connectivity enables streaming for infotainment, voice assistance, and access to value-added services enhancing digital passenger experience as well as security.

How to make the most of Alexa with Ubigi connectivity

To experience Alexa and other Uconnect™ services, Jeep® offers its New Compass customers a complimentary trial plan of 1GB over 3 months¹ with no commitment in selected markets. The Ubigi service includes the option to purchase additional data at the best rates when desired. Jeep® owners have a large choice of data plans to better suit their needs: from one month to recurring top-ups. Plus, they benefit from a coverage in all EU27+UK+CH countries. So, they can recharge instantly anywhere on the road.

New Jeep® Compass owners can now discover how to activate Alexa in their vehicle by visiting the dedicated page on Ubigi's website <https://jeep.ubigi.com/how-to-use-alexa-with-my-jeep-compass-my21/>

Ubigi provides the connectivity, manages customer relations and support. The car owners can easily manage their account within the Ubigi application, accessible via any device. The multi-lingual selfcare application enables to check their balance in real-time and top up, among other features.

¹ Special offer only available for the following countries: France, Germany, Italy, UK, Spain



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“We are thrilled to see our clients take full advantage of our Ubigi connectivity solutions to develop innovative services and transform the driving experience of their customers.” says Marie-Julie Le Guen, Head of Retail Services at Transatel.

Transatel (NTT Group) is the technical enabler behind Ubigi’s customer-facing service. Transatel’s design of the customer journey for this connected car service is the result of more than 20 years’ experience in marketing telecom offers directly to end users worldwide.

The longstanding partnership between Transatel and FCA Italy, wholly owned subsidiary of Stellantis N.V., started in 2017, with Transatel delivering the technical solution behind the Mopar Connect on board unit launched in 2018, which was distributed in 20 European countries in after-market, targeting both the Business-to-Business (B2B) market (such as car rental firms) and the Business-to-Consumer (B2C) market. In 2019, FCA again chose Transatel’s 4G architecture for their Global Connected Vehicle Ecosystem.

Today, Ubigi cellular connectivity services enable Wi-Fi on-board for Fiat, Jeep, Alfa Romeo and Maserati cars.

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